

Data Presentation and Preliminary Project Analysis **COMM 664 – Fall 11**

For your class presentation, you will present us with 2 data clips that show us the direction you are going with your project. Have a third clip ready to go to show us if time allows. A reasonable length for clips is generally between 15 - 60 seconds but it depends on what your topic is.

Presentation:

During the presentation you should

- 1) State your topic as clearly and specifically as possible. What is a preliminary title for your project? Tell us what you think is interesting about the clips you chose. What caught your eye about them?
- 2) Make sure to tell us how you and experts in LSI literature define the phenomenon or practice you are working on.
- 3) Analyze one of the clips you are showing us line by line and explain how it relates to your overall project.
- 4) After analyzing one data segment in detail, you should show us the other data segments and discuss them in less detail but be sure to make clear how they relate to your project.

Please practice your presentation! It is often clear when someone has not thought their data through closely enough or not practiced. You should plan to spend about 10 minutes presenting your data. We will plan to have about 5 minutes of time for discussion per presentation.

Handout:

You should prepare a handout

- 1) that has accurate and detailed transcription of the clips you will show that demonstrates appropriate use of transcription conventions.
- 2) that accurately labels your clips with the correct time codes and file names so they may easily be identified and located.
- 3) That has your name and preliminary title for your project included

I can make copies of your handout for the class if you send me an electronic version of your transcript the night before (or at the very latest by 9:30AM) the day of your presentation). If you make your own copies, you must make enough copies for the class and me (25!).

Written copy of the data analysis:

On the day of your presentation, you will turn in to me a typed line-by-line analysis of at least one of the data segments you are presenting for the class. You may turn in analyses of all of your clips to get preliminary feedback but only 1 is required. You can use this analysis as a first draft to get feedback on your emergent analysis for your final project. Make sure to save your work electronically so it can be modified and used later.

Have your data segments ready and transferred:

It is your responsibility to have “clipped” and saved your data clips using Quicktime before the beginning of class on the day of your presentation. Make sure I have those clips named and ready to go at the latest by 10:05 on the day of your presentation. If you need to make an arrangements with me to meet in the lab a little early on the day of your presentation to make and/or transfer a last clip minute, please arrange to do this with me by e-mail at least the night before your presentation. I do not want to be transferring clips after 10:05 on the day of your presentation.

Grading:

The presentation and preliminary analysis of your data is worth up to 60 points. (Notice: This is more than a single exam, 13% of the total grade!) Grading will start easy with the first presentations. Since students will learn from the experiences of previous presentations and students presenting toward the end will have had more time to develop their projects and analyses, I will expect to see progressively more developed projects as we near the end of the term. The earlier you present your data, the earlier you get feedback and get going on your project, the later you present the more time you have to develop your ideas before presenting.

I will grade this presentation on:

25 pts. How clearly you articulate and present your project and how well you analyze your data segments orally for the class.

20 pts. Your preliminary written analysis of your data clips

15 pts. The accuracy and detail of transcription for your data segments on your handout